

# Leaders Are Made Here: Discover the Zarb School

Thank you for considering one of the top business programs in the world. Just 25 miles outside of the heart of New York City, Hofstra University's Frank G. Zarb School of Business provides the access, mentorship, and flexibility for you to become an innovative leader in your field. We invite you to learn more about us and get started on a career-defining graduate degree.



## 1. A World-Class Education for Busy Professionals.

- Flexible scheduling to fit your academic needs—day, evening, full-time, part-time, on-site, and online courses are available
- State-of-the-art facilities and technologies used in today's most advanced companies
- 34 Bloomberg professional terminals in the Martin B. Greenberg Trading Room
- High-tech classrooms supported by a rich online library and business data sources
- The Zarb Executive Speaker Series, where students learn from C-suite executives
- Networking and mentorship opportunities with the Zarb School alumni
- Corporate site visits and networking in New York City
- Graduate Business Career Relations Office offers extensive career consulting and job search services
- Many graduate business student organizations

## 2. Highly Regarded and In-Demand Programs

See below for specializations on our Master of Business Administration (with Executive MBA, Flexible MBA, and Online MBA options). Or, learn about our Master of Science, offered in seven concentrations.

### For the MBA programs (36 credits):

- Accounting
- Business Analytics
- Business Operations and Healthcare Analytics
- Cybersecurity Management & Policy
- Information Systems
- International Business
- Management
- Marketing
- Professional Accountancy
- Sports & Entertainment Management
- Strategic Healthcare Management

#### For the Online MBA Programs (36 credits):

- Finance
- Strategic Business Management
- Strategic Healthcare Management

### For the MS programs (30 credits):

- Accounting
- Business Analytics
- Business Operations and Healthcare Analytics
- Cybersecurity Policy
- Finance
- Marketing
- Taxation

## 3. Outstanding Return on Investment.

You will also stand out to top employers as the Zarb School is among an elite group of business schools that have earned dual AACSB accreditation in both business and accounting. Our innovative programs have also been nationally recognized by numerous national organizations and publications.

Students in our MBA and MS programs receive offers from companies across industries, including 1800flowers.com, Apple Inc., Bloomberg LP, Citigroup Inc., Flushing Bank, Goldman Sachs, JPMorgan Chase & Co, KPMG LLP, Northwell Health, PepsiCo, and Thomson Reuters Corp, among others.

# 4. Apply Today or Learn More.

Become the leader you are meant to be—<u>submit your application</u> to Hofstra University's Frank G. Zarb School of Business. Or, if you have any questions, give us a call at 516-463-4143 or **send us an email**.

